

# SARAH DASILVA

Graphic Designer • Art Director

 [\(410\) 852-1859](tel:(410)852-1859)

 [hello@sarahdasilva.com](mailto:hello@sarahdasilva.com)

 [sarahdasilva.design](http://sarahdasilva.design)

 [behance.net/sarahdasilva2](https://behance.net/sarahdasilva2)

 [linkedin.com/in/sarahdasilva03](https://linkedin.com/in/sarahdasilva03)

## EDUCATION

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### Savannah College of Art & Design

B.F.A. ADVERTISING & BRANDING  
(ART DIRECTION)

**Expected Graduation:**  
Winter 2023

### Carroll Community College

A.A.S. GRAPHIC & WEB DESIGN  
June 2008

## SKILLS

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### SOFTWARE:

Adobe Creative Suite  
Sitecore, WordPress

### ARTISTIC/TECHNICAL:

HTML5/CSS3, Web design,  
graphic design, motion  
graphics, video editing

## WORK EXPERIENCE

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### Art Director/Project Manager

SCADPRO SPONSORED COURSE: ALLSTATE PROTECTION PLANS

**June 2021 - August 2021**

Worked under the guidance of Allstate Protection Plans to assist in the research and development of concepts for reimagining and evolving the longstanding Breakability Campaign, which for over a decade has provided consumers with accurate, unbiased information about the durability of popular technology products.

### Associate Marketing Manager - Web

BUSCH GARDENS WILLIAMSBURG

**January 2020 - March 2020**

Accurately utilized brand components and marketing campaign designs to create digital and print marketing materials. Designed optimized website graphics and landing pages in collaboration with e-commerce and brand teams.

### Lead Graphic & Web Designer

GO MONTESSORI

**February 2012 - Present**

Design and build client websites and marketing materials. Create and maintain in-house website template library. Lead internal social media marketing and brand management.

### Graphic & Web Designer

FREELANCE

**May 2008 - Present**

Help small businesses succeed by offering marketing consultation and creative solutions in graphic and web design.

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## INVOLVEMENT



### Ruckabye Baby

MARKETING COORDINATOR

2012-2015

VICE PRESIDENT

2015-2016

## AWARDS



### ADDY Bronze (Augusta)

CROSS-PLATFORM - ADVERTISING CAMPAIGN

- CONSUMER CAMPAIGN

"Snapple + Fortnite"

2022

### SCADDY Honorable Mention

EMERGING TECHNOLOGY

"Apple FreePlay"

2022

### SCADDY Silver

COPYWRITING

"Kettle Chips"

2021